



## Presentation

### Video Spot for your Company Your new instrument communication!

Inform and communicate in real time with video in the location of large crowds or on your point of sale is becoming increasingly effective. Reach the consumer with images and with a communication context at the time of decision will increase sales. The listings are updated in real time and investment are compared to traditional media, paper, print, radio, TV. This means lower costs and increase visibility, contacts, and profits.

### The system Inonda TV ideal for Companies / Institutions

Activities with a high frequency of visitors: Supermarkets - Shopping Malls - Retail - Authorities - Associations - Institutions - Public Administration - Real Estate - Medical - Salt waiting - Banks - Insurance - Franchising - Travel Agents - Pharmacy - Bookstores - Happy hours - Bar - Disco.

### Video Spot the natural evolution of the traditional signs!!!

**SPOT VIDEO FOR ALL**, in the era of technology and globalization has become increasingly important for companies of all sectors, to communicate with their consumers. Forms the most widespread, such as print, radio, billboards and so on. Have been so far the only ones available to the Enterprise. Now explore the convenience of video communication through the system flooded TV with LCD monitor HDI - 16 / 9.

**Inonda TV**, studied a new way to communicate, through the provision of all companies an innovative tool that can increase the visibility of the people using it as exploiting the power of video. **Inonda TV** systems offer a better return on investment compared to traditional posters, creating for you in a simple and fast your communication and advertising, aimed at your target customers.

**Inonda TV**, SPOT revolutionizes the Video, thanks to its know-how and technology ADSL, offering Business, Agencies and Institutions, the ability to reach potential new customers using targeted campaigns and absolutely sustainable and cost competitive. Each campaign will be updated in real time. This form of communication can also be understood as "arredo technology" and used to improve the appearance of the location chosen.

**Inonda TV** is a private network of LCD monitors HDI 16/9 placed in public places with a high concentration of affluence in the area of interest, **Inonda TV** able to attract the public to watch the commercials to its customers under the utilities in our schedule as weather forecasts, horoscopes, stock market, passive, local events and national news, provided by the most authoritative newspapers.



### Advantages:

**Low cost** > cost reduction and time savings due to the fact that you have to print and distribute "the signs state" every time you change the message or content of an information campaign. Are eliminated by the cost of printing and saves time in the process of distribution.

**With high local visibility** > bars and shops are more exclusive and more crowded.

**The bar venue for excellence** > showcase new and innovative with lots of contacts per day.

**Spot Image** > greater effectiveness of the message: A digital sign is more attractive than conventional signs. Once drawn the attention of potential customers are more likely to influence its decisions.

**Innovative advertising campaign** > Quick and easy updating of content: you

can change the contents of the network and customize the information displayed in the group of monitors.

**Target potential customers to secure interest** > You can identify the areas defined.

**Contact us!!!**

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